

WHATEVER IT TAKES

[part XX of the ongoing TASK series]

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- For a group of people (20+ participants)
- Requirements
 - One smartphone connected to WiFi
 - Phone charger
 - TikTok [all other apps on the phone are locked with a password]
 - Sleeping bags, etc. [materials handed out when sheltering from a natural catastrophe]
 - A performance space¹
 - Enough non-perishable food for a week [see above]
 - Only ONE phone is allowed. All other phones cannot be accessed during the entirety of the event
 - Analogue kitchen timers
- Instructions:
 - (1) Create a NEW TikTok account [one that is not linked to any other established personal account; start from scratch]
 - (2) Work together² to create a TikTok profile that achieves the following:
 - At least one video with **10,000** views
 - At least one video with **5,000** likes
 - At least **2,000** followers
 - (3) RULES:
 - No one can leave the performance space until the goals are reached
 - You may not follow or communicate with personal friends via the new account
 - No individual can have the phone longer than one (1) hour at a time. They may interact with the phone again after at least one other participant has used it.
 - The phone may only be used for TikTok.
 - You accrue opportunities every time a milestone is reached:
 - For every 500 views = you may eat one (1) small snack
 - For every 1000 likes = you may eat one (1) meal
 - For every 100 followers = you may sleep for one (1) hour
 - Everyone starts from zero
 - Each participant can decide when to use their earned opportunities [i.e., they do not need to be used immediately, they can be saved]
 - (4) The performance is complete when the TikTok account achieves the above goals or all the supplies have been used.

¹ Perhaps the event can occur in a gymnasium or large warehouse as if it was set up by the Red Cross in preparation of an incoming hurricane.

² Decisions regarding content, who films, who acts, what accounts the account being used follows, what videos are liked, what comments are made etc. should be made collectively.